



Workshops & Speaking Topics

CV Harquail

Applying Feminism to Work and Business

Feminism for Business: Foundational Concepts in Feminism. Creating a shared foundation in a collective, inclusive, transformational feminism. A spirited, whirlwind tour of important feminist concepts and analyses, for feminist and activist business people.

A Brief and Exciting History of Feminist Entrepreneurship. What we've learned from pioneering Feminist Businesses and Feminist Management scholars.

Women's "Empowerment" Is Broken. Here's How We Can Fix It. The ways we're taught to be "empowered" aren't making enough of a difference, for enough of us. Instead of leaning in, let's apply real feminist values to the challenges of change.

Feminine Vs Feminist: When "Feminine" Isn't "Feminist." Understanding how "feminine" business initiatives can reinforce sexism and obstruct real change. Dismantling the oppressive binary of masculine/feminine, and reconsidering what "gender" and "gender creativity" can offer us.

Transforming to a Feminist Economy. What makes an economy feminist (not feminine)? How can we redefine an economy to focus on care, on moving resources, and on flourishing?

Moving from "Women's Entrepreneurship" to Feminist Entrepreneurship. Why we should stop focusing on an identity group (women) and focus instead on a plan for change (feminism).

Worldbuilding Our Feminist Future: Envisioning a Feminist Economy. A co-creative group exercise to tickle our imaginations and excavate our visions of a new economy.

Worldbuilding Our Feminist Future: Envisioning a Feminist Enterprise. A co-creative group exercise to tickle our imaginations and excavate our visions of what feminist businesses could be.



Developing Feminist Businesses & Feminist Entrepreneurs

Business Truths to Set Feminists Free. A bracing tour of "Business Truths that Feminists Can't Ignore," plus strategies for working through them.

What Makes a Business "Feminist"? It's not female CEOs or products for women. Understand all nine dimensions that define a business's mindset and politics.

Stepping into Your Power as a Feminist Entrepreneur. What does it ask of us, to be a Feminist Entrepreneur? Using a feminist definition and framework for entrepreneurship, we will sketch out our own personal learning paths.

PathMinding: Get Aligned + Accountable in Your Feminist Business. How can we hold ourselves accountable to feminist values and feminist communities as business people and as ventures? Includes both (a) Creating Your Feminist Advocacy Portfolio (choosing your focus issues) and (b) Developing a Relationships-Based Accountability Process.

Making Our Feminist Prices Accessible: Revolutionary, Generative Practices. Learn to craft accessible prices to help you reach those who need your work, without diminishing you or them, while building community.

Feminist Business Mentoring: Guiding People, Relationships & Enterprises. Explore how to support other feminist entrepreneurs and help them grow their feminist enterprise, with deliberate power analyses and relationship reframes.

Making Your Job, Role, and Work More Feminist, with Feminist Job Crafting. An individually focused workshop to help you reshape what you do to maximize the difference you can make.

Drafting Your Feminist Organization Handbook. Principles, policies and practices.

Designing Your Feminist Business with an Anti-Oppression Lens. Anti-Oppression, Feminism, Decolonization, Anti-Racism: all oppressions are related and all initiatives are necessary. Choose where to address all of them within your own business.

Using Your Feminist Business Model to Unpack Your "Theory of Change." (Previously Designing Your Business to Change the World.) Learn to describe what you're doing, why you're doing it, and how your work will make a difference.



The Feminist Business Model Canvas

Defining and Building a Feminist Business with the FBMC. A zippy introduction to feminist business concepts and the tool. Basic overview, working through a simple case study. (60 mins)

Meet and Compare Business Model Tools. From Osterwalder to the FBMC, understand how business modeling and canvases can help you focus any business. (60 to 90 mins)

Creating Your Business's Foundation with the Feminist Business Model Canvas. Focused on applying the FBMC to your business idea. A top-level experience of the full Canvas, without business model theory. (90 mins)

Exploring the Feminist Business Model Canvas. Overview, plus a sample of the "deep dive" of working fully through a few sections of the Canvas. Theory plus focused application. (3 hours)

Using the Feminist Business Model Canvas to Design Your Business. The full workbook, the full experience, for a full day. (6 hours)

Teaching the FBMC: Facilitators' Workshops

Understanding the Design and Construction of the FBMC: Facilitators' Workshop. (60 to 90 mins)

Understanding Feminism and How Feminism Is Relevant to Business: Facilitators' Workshop. (3 hours)

Using the Feminist Business Model Canvas to Design Your Business: Facilitators' Workshop. (6 hours, with offline work, plus 60 to 90 mins to discuss teaching plans)

Meet and Compare Business Model Tools: Facilitators' Workshop. (60 mins, plus 30 mins on teaching plan)

How to Teach "Introducing Feminist Business Models and the FBMC." Teaching materials discussion. (1 hour)



Teaching the FBMC: Facilitators' Workshops cont'd

Helping Students Build Their Business's Foundation with the Feminist Business Model Canvas: Facilitators' Workshop. (90 mins, plus 30 mins on teaching plan)

How to Teach "Exploring the Feminist Business Model Canvas." Teaching materials discussion. (1 hour)

Using the Feminist Business Model Canvas to Define Your Business: Facilitators' Workshop. (6 hours, with offline work, plus 60 mins on teaching plan)

Interested in bringing one of these workshops or talks to your group? Connect with me at cvharquail@gmail.com to let me know which topics interest you. I'm also happy to develop and host a bespoke workshop designed just for your group.